

**Remarks**

Claims 1-20 are pending in the above-identified application. Claims 1, 5, 6, 11, 12, 18, and 19 are amended, claims 4, 8-10, and 14-17 are cancelled, and claims 2, 3, 7, 13 and 20 are original.

The Examiner rejected claims 1-4, 8-10, and 14-17 under 35 U.S.C. 103(a). With this amendment of the claims, claims 4, 8-10, and 14-17 have been cancelled and therefore any discussion of the rejection of these claims is deemed moot.

The Examiner rejected claim 1 under 35 U.S.C. 103(a) as being unpatentable over Kamada in view of Cohen et al. Independent claim 1 has been amended to incorporate the allowable subject matter of claims 4 and 5 as originally filed. Therefore, amended independent claim 1 is not obvious in view of any of the cited prior art taken singly or in combination. In particular, neither Kamada nor Cohen et al. disclose the steps of: electing, by the at least one mobile subscriber, to subscribe to the new feature; sending, by the at least one mobile subscriber, a feature election message to the network; responding to the feature expiration notification message with an affirmative answer; and removing, by the network, from the subscriber database the expiration time for the new feature.

Claims 2 and 3 are dependent claims that include all the limitations of independent claim 1 upon which they depend. Therefore these claims are also allowable over the cited prior art.

The Examiner is respectfully requested to reconsider the rejection of claims 1, 2 and 3.

The Examiner allowed claims 5-7, 9-13, and 18-20.

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The prior art made of record and not relied upon is considered to be of general interest only.

With all pending claims in the present application being allowed, this application is believed to be in condition for allowance, and such action at an early date is earnestly solicited. If a telephone conference would be of assistance in advancing the prosecution of this application, the Examiner is invited to call applicant's attorney.

Respectfully submitted,



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